

# COLORCAST



F\*#k it,  
we're watching  
football today



Vic Mensa  
Live on Colorcast

# WHAT'S THE PROBLEM?!

## ONE-SIZE-FITS-ALL SPORTS COMMENTARY

Like seriously. How about some passion, some bias, some jokes, something refreshing . . . ANYTHING . . . please

March 18, 2019 @ 10:59am • [Matt Lombardi](#)

### The 64 Most Annoying People In Sports Media: 2019 Edition

### D&K - Does a bad broadcast team make you not want to watch a game; Keeper Madness



Hour 3. Dale and Keefe wonder if a broadcast team makes or breaks a broadcast. They have never turned off a game because of the broadcasters but plenty of callers say they have.

### 'Crafty' Vs. 'Sneaky': How Racial Bias In Sports Broadcasting Hurts Everyone

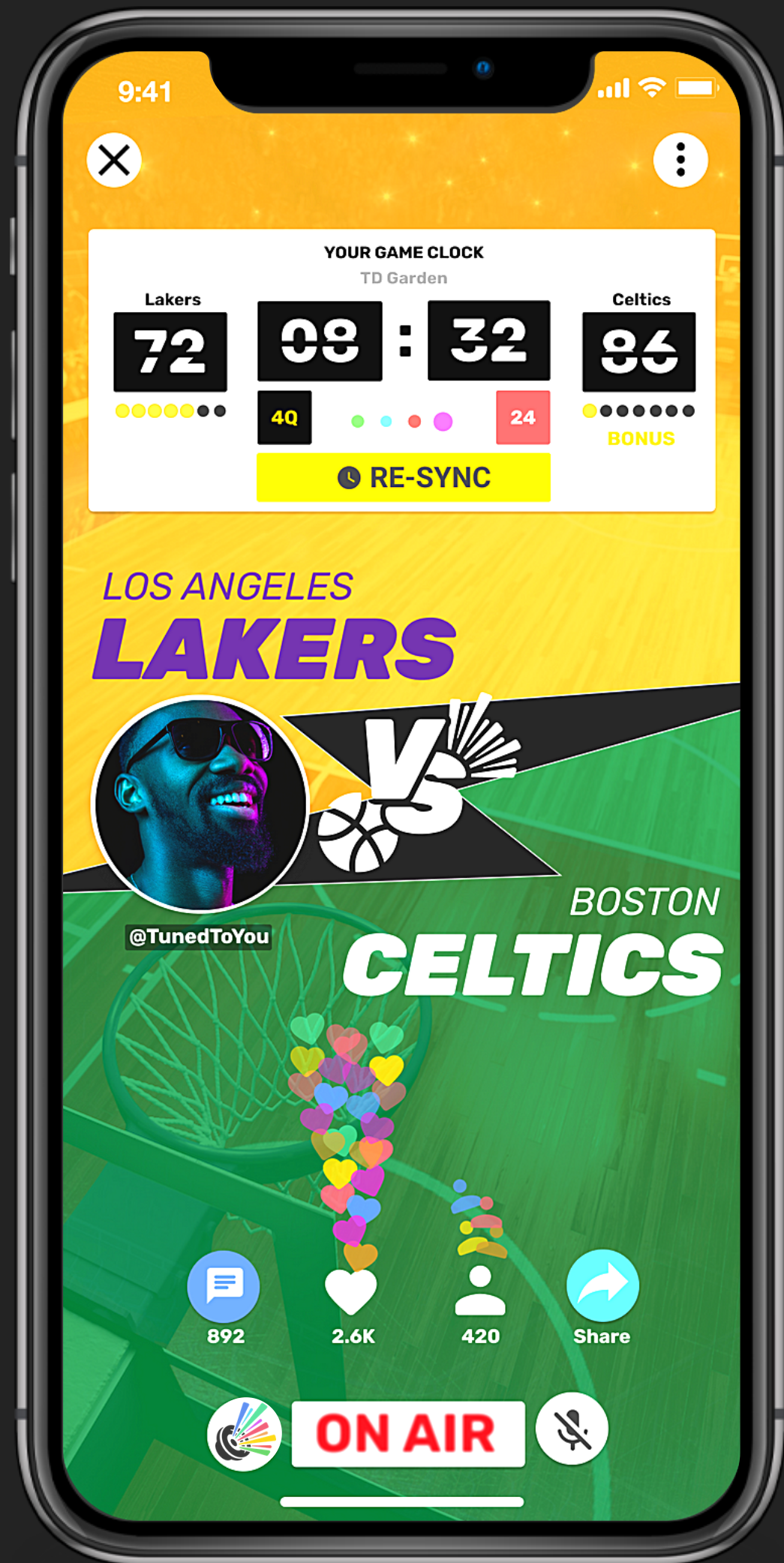
June 26, 2020

By [Karen Given](#)



SPORTS / MEDIA

### Why do so many fans hate sports announcers?



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# Behold, Colorcast.

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## Anyone, anywhere, no equipment

A real-time social audio app, where anyone can take the mic and commentate on live sports during the game, totally in sync.

Just set your phone on the coffee table, press the "start casting" button, choose the same game you're watching on TV, and start talking.

Easy as that.

# OUR WEDGE

## SHARED CONTEXT

Sync your audio, so when the caster yells "touchdown," you're actually seeing the touchdown. No spoilers!

**YOUR GAME CLOCK**  
TD Garden

**Lakers** 72 **Celtics** 32

08:00

4Q 24

**RE-SYNC**

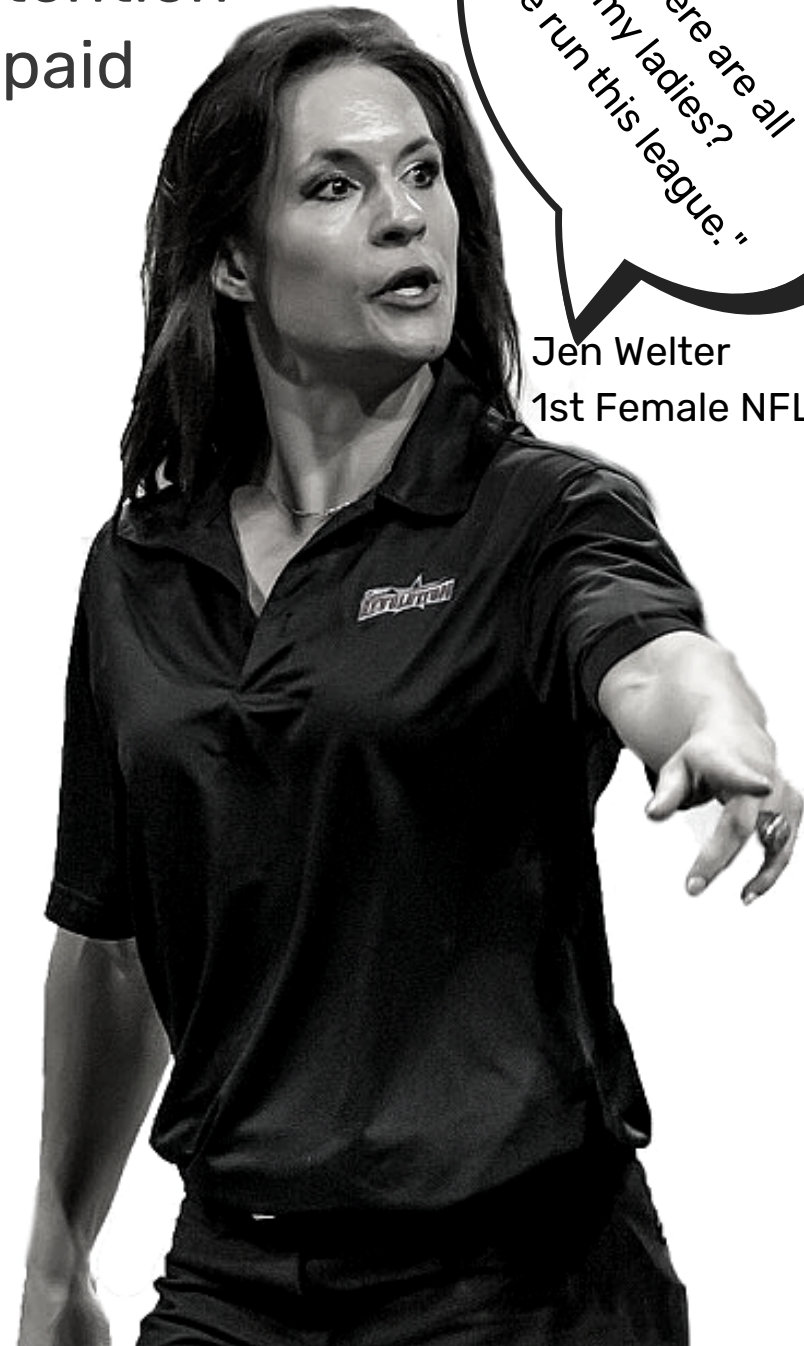
TOP PERFORMERS | HEAD-TO-HEAD

**BONUS**

synced audio . . .  
synced scores . . .  
synced stats . . .

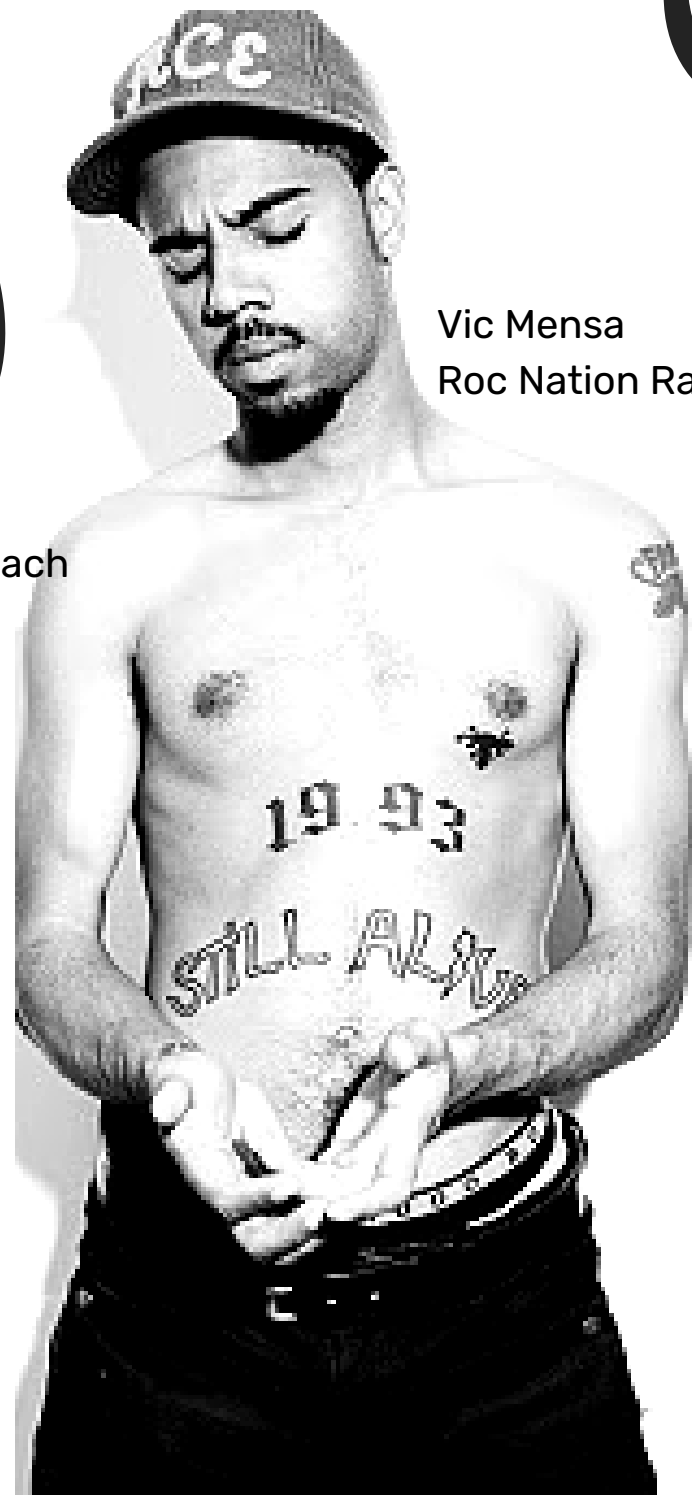
# YES, THEY'RE CASTING

88% Retention  
95% Unpaid



"Where are all my ladies?  
We run this league."

Jen Welter  
1st Female NFL Coach



Vic Mensa  
Roc Nation Rapper

"You can do it too...  
Just think about it,  
you could use this  
for Verzuz."



Bun B  
The Trill OG



Dexter McCluster  
Pro-Bowler

"We've all got  
something to say  
when watching sports"

# LISTENING

3,557 Users

10,555 Min. Listened / Week

35 Min. Avg. Session / User

74 Five Star Reviews



Used this app for the first time yesterday. It was great!!!! The guy calling the game was just as frustrated as I was. If you are tired of hearing two over paid guys who get paid to call a game between two teams that they care nothing about, give it a try. - Hang Wild, 11/27/20

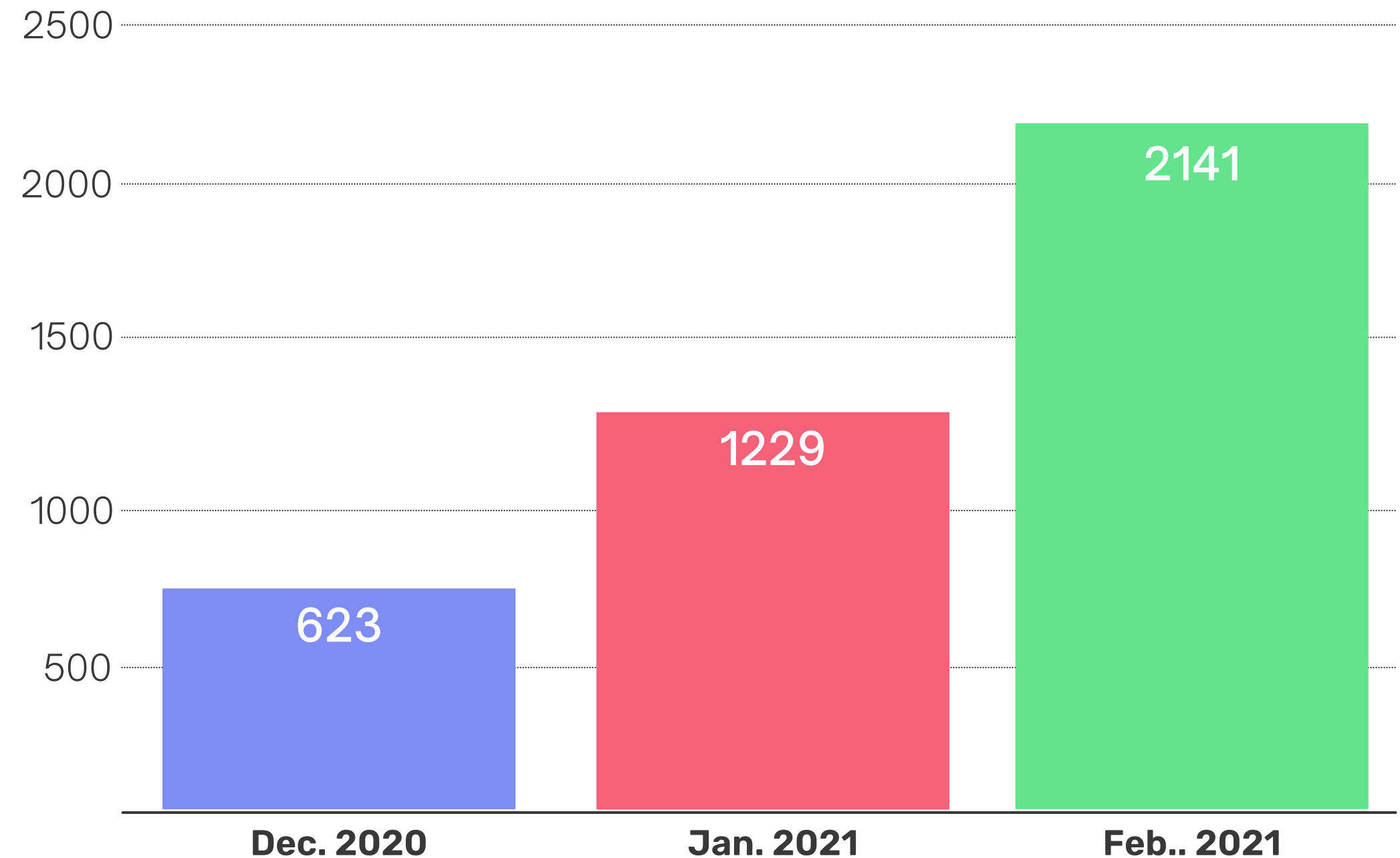
Such a dope app. Love being able to share this with fellow fans. -Chaporito, 2/14/21

Colorcast is a fun way to add to your sports viewing experience. It's like watching with a friend. -Craigleach, 2/14/21

This app is a game changer. I had lost interest watching live sports (incompetent broadcasters). Now I have a choice and more importantly, now I have a voice. -Spensonian, 12/5/20

Leagues: *NFL, NBA, NHL, MLB, EPL, NCAAB*

## Monthly Active Users



# AND TALKING ABOUT US



## Austin Monthly

*7 New Austin-Based Apps To Try*



## Austin Business Journal


*Colorcast Moves HQ to Austin*



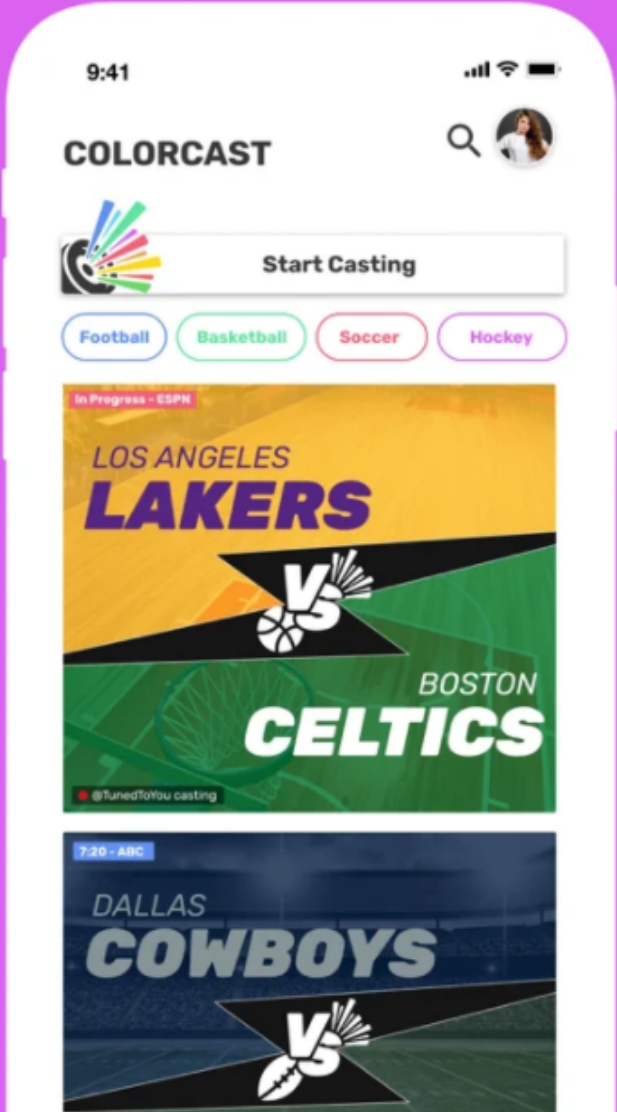
## Yahoo News

*Industry Disruptor Colorcast Joins Sportradar's Acceleradar Program*

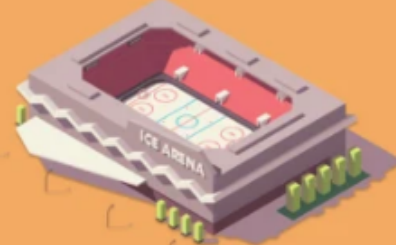
# GET IN ON THE ACTION



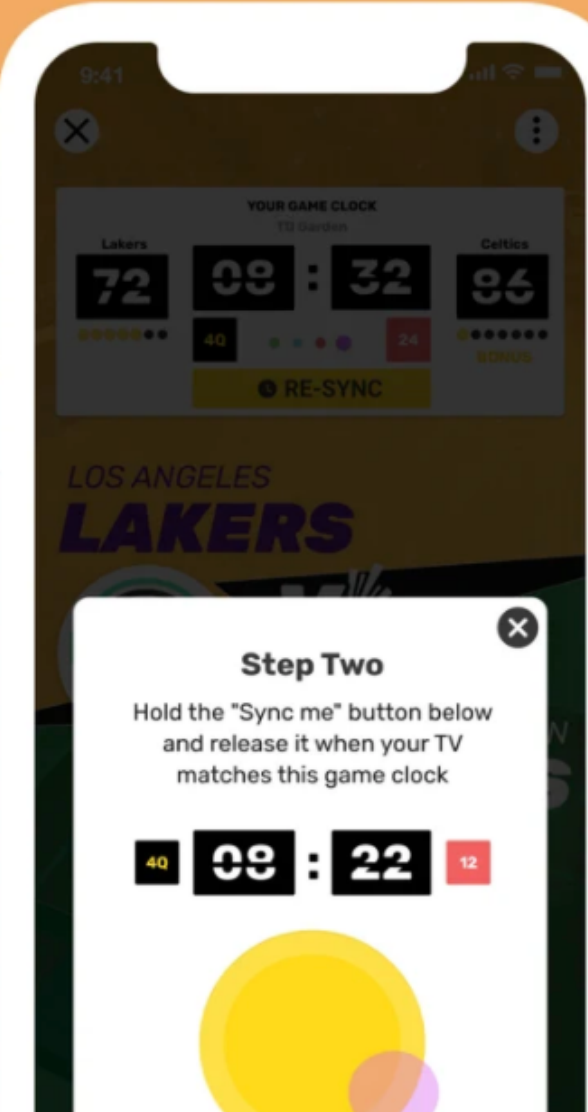
**Find the Game**  
We have them all... Try us




**Choose a Colorcaster**  
Athletes, Celebrities, and Average Joes... Who doesn't have a hot take?



**Get in Sync**  
Have no fear, the big moment won't be ruined



**Step Two**  
Hold the "Sync me" button below and release it when your TV matches this game clock



download...  
create a profile...  
start casting...