Companies' data volumes are growing.

*Customer data is being collected from more sources.*

Companies are not leveraging their customer data.

It's hard to collect and process customer data.

RudderStack Event Stream

Simplify event data streaming and integrations


```
{
  "traits": {
    "id": "hashed_user_id",
    "email": "sample@example.com",
    "lastname": "Bar",
    "firstname": "Foo"
  },
  "userId": "hashed_user_id"
}
```

Collect your event data with RudderStack, and send it to your entire customer data stack.

- **12+ SDKs and plugins** to collect events from web, mobile, and server-side.

- **80+ destination integrations** with cloud tools across marketing, sales, and product and cloud data warehouses.

  New destination added every two weeks based on customer and community feedback.

RudderStack Cloud Extract

Go beyond event streaming and use all of your customer data

Applications

Databases

Files

Data warehouses

Add data from your favorite non-event, customer-tools to your customer data lake.

- **Out-of-the-box integrations with popular cloud tools** like Salesforce, ZenDesk, Customer.io, and Google AdWords (even Google Sheets).

RudderStack Warehouse Actions

Send insights from your warehouse to all your tools
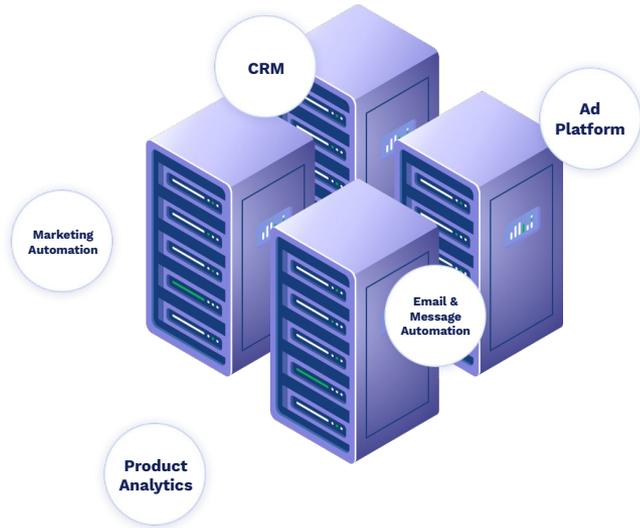
Send data from your warehouse to all of the tools your teams use.

- Apply complex functional models to your customer data data lake, and **send the insights to your whole customer data stack**.

- **Enable advanced, analytics-based use cases** like audience segmentation, personalization, customer journey mapping, sessionization, lead scoring, and more.

RUDDERSTACK

is

Open Source

Warehouse-first approach

RudderStack **does not persist any of your customer data.** RudderStack builds **your customer data lake and your identity graph on *your*** data warehouse.
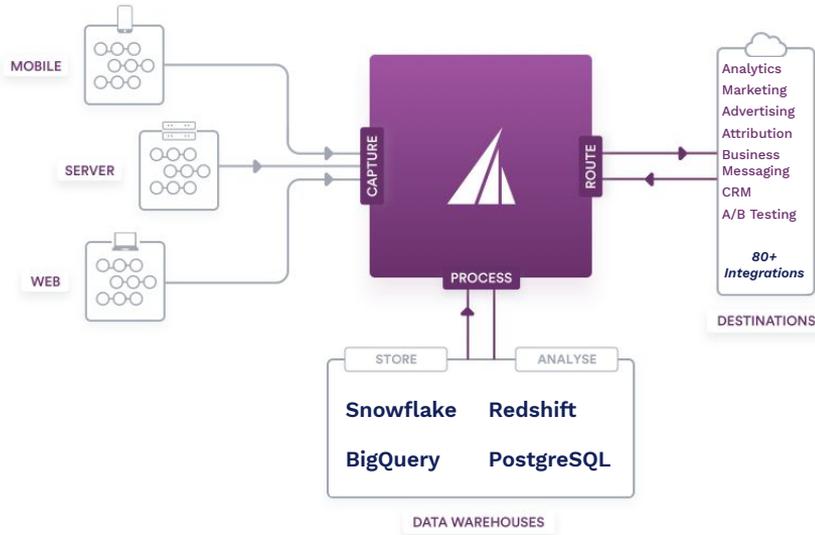
More Secure

More Cost Effective

More Flexible

RudderStack Cloud

RudderStack-as-a-service. Transparent pricing based on usage.

Free
500,000 events/month

▷ Event Stream

▷ Near real time data warehouse

▷ SDK sources

▷ 80+ destinations

Pro
Starting at $750 for 25M events/month

Everything in Free plus...

▷ Cloud Extract

▷ Warehouse Actions

▷ Transformations

▷ Grafana Dashboards

▷ Priority Support

Enterprise
Billions of events

Everything in Pro plus...

▷ Event replay

▷ SSO

▷ VPC support

Events	500K	25M	50M	100M	150M	200M+
Cost/mth	Free	$750	$1,000	$1,500	$1,900	Volume Discount

RudderStack Team

Soumyadeb Mitra
Founder & CEO

Sr. Dir. Machine Learning, 8x8

Founder & CTO, Mariana
(acquired by 8x8)

Kostas Pardalis
Head of Product

CEO, Blend.co (acquired by
RudderStack

Sumanth Puram
VP of Engineering

Co-Founder & CTO, Code Astra

RudderStack Team
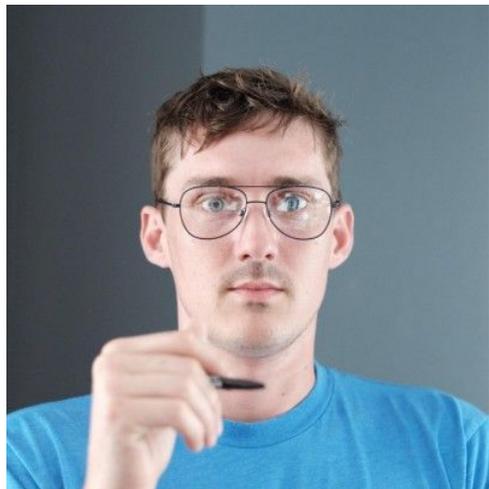
Eric Dodds

Head of Growth & Customer Success

Founder & Exec Advisor, Yield Group Growth Advisory

Co-Founder & CEO, The Iron Yard

Brett Umberg

Head of BizOps & Strategy

Co-Founder & BizOps, Extracker

Account Executive, Salesforce

Gavin Johnson

Product Marketing Lead

Principal PMM, New Relic

Lead PMM, AT&T (video)

Manager (Consulting), Deloitte

Founded in September 2019

Headquartered in San Francisco - offices in Greece and India

39 full-time employees

Experienced leadership team: 8x8, Salesforce, New Relic

$5M+ in funding - backed by S28 Capital

30+ paying customers

500+ free-tier sign-ups

First paying customer: January 2020
Managed service launched: October 2020
Free-tier launched: November 2020